

**Celebrating 90 years of  
The Royal British Legion  
1921-2011**

Stefani Butler  
Community Fundraiser  
Northern Ireland



**Our mission**

**To be the No.1 provider of welfare,  
comradeship, representation and  
Remembrance for the Armed  
Forces Community**



**“Shoulder  
to  
shoulder  
with all  
who  
serve”**



*...helping the Afghan generation of the Armed Forces and their families – today and for the rest of their lives.*

- In 2011 the Legion will spend more than £72 million providing assistance to over 160,000 Serving and ex-Serving Armed Forces personnel and their families.
- The Legion steps in to provide housing, employment, and financial assistance to those who have served.
- TRBL has committed £50 million over the next 10 years to provide personnel recovery centres and TRBL Battle Back Centre



**TRBL in Northern Ireland**



- 14,000 members (additional 700 members in ROI)
- 80 branches province wide
- Providing welfare for serving and ex-service men and their dependants in your local community

- Colossal annual support for the Poppy Appeal (last year raised £1 million)



## The Great Poppy Party

Spectacular day out for all the family

Exciting array of events and performances including:

- Funfair rides
- Mini rugby showcase
- Variety of bands and vocal performances
- Assault courses
- Street entertainers
- Unarmed combat displays
- Face painting
- Vehicle displays
- Parachute displays
- Bouncy Castles
- Irish dancing showcase
- Marching bands
- Magicians
- Fireworks display



## The Great Poppy Party



- Celebration
- Commemoration
- Involvement
- Inclusion

Open to the entire community!



## The Great Poppy Party

- Expectation of 15,000 to 20,000 attendees
- Local media partners
- Local corporate and organizational partners
- Surplus funds and income generated on the day, going towards the continued and valuable work of TRBL



## How you can get involved

- General support
- Provision of equipment
- Entertainment
- Marketing & Promotion
- Funding
- Other

